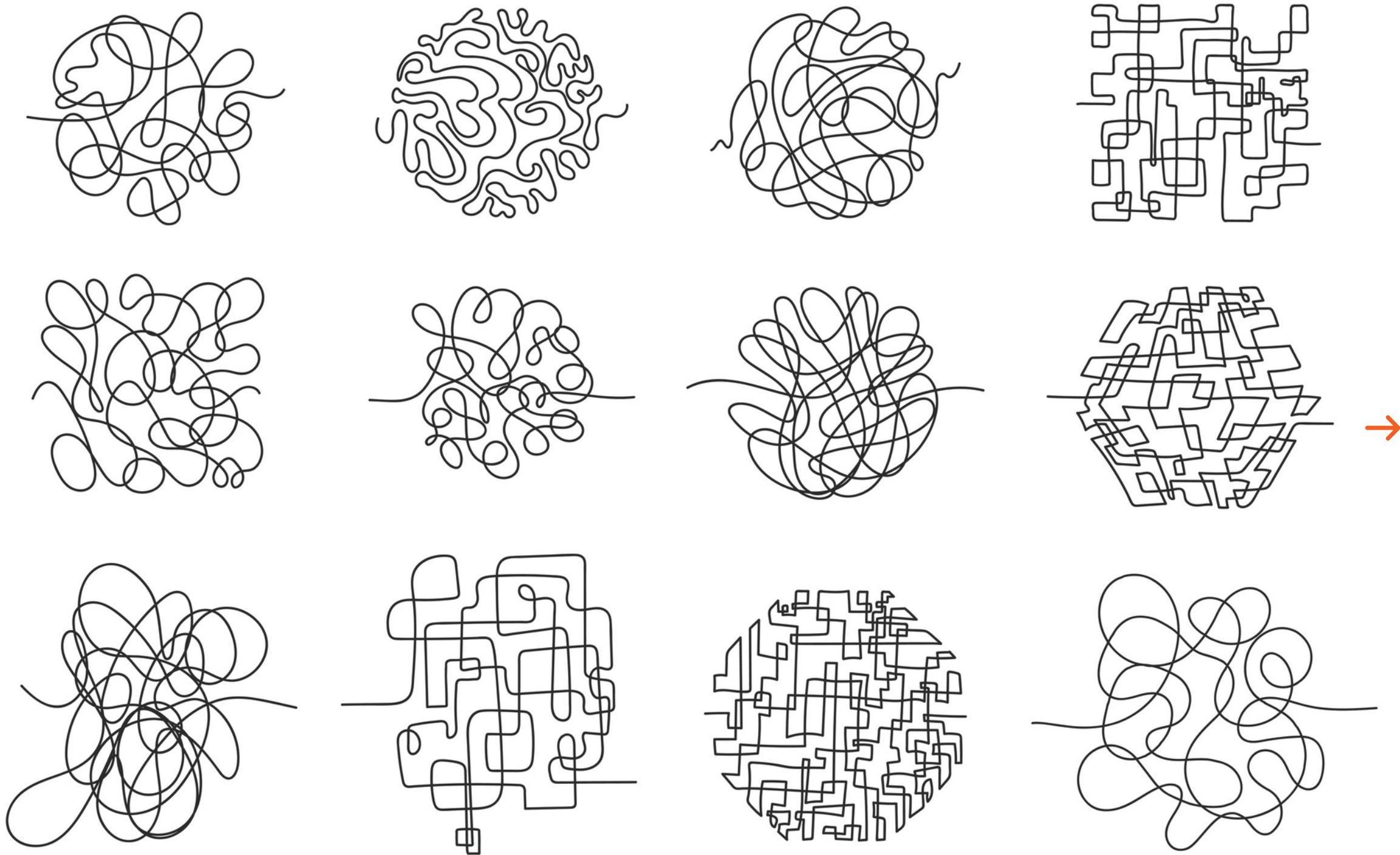


What is chaos?



In an organisation it can be a number of things...



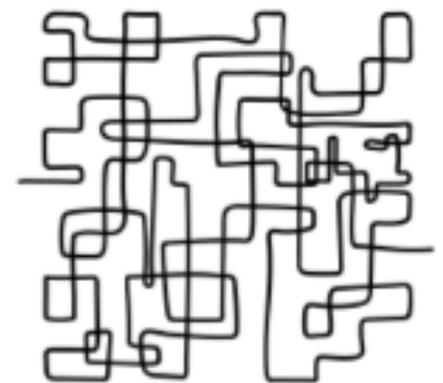
Too much focus
on financials



Inability to get
work done



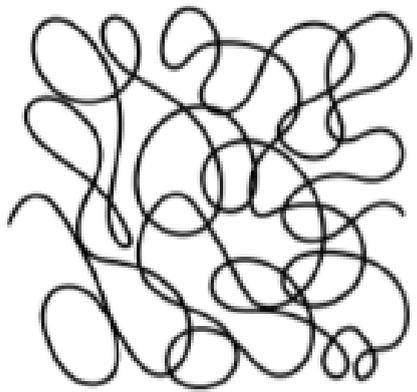
Too many meetings
and no action



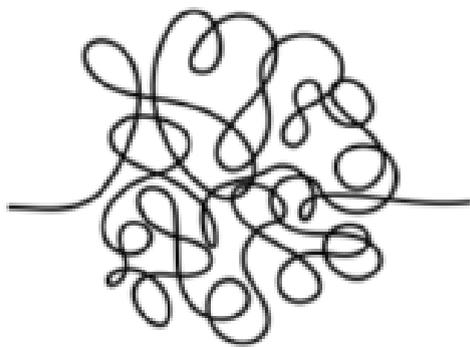
People off on
stress or sick leave



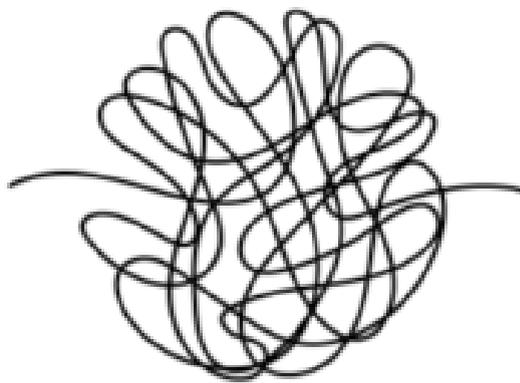
**Redefining
Communications**



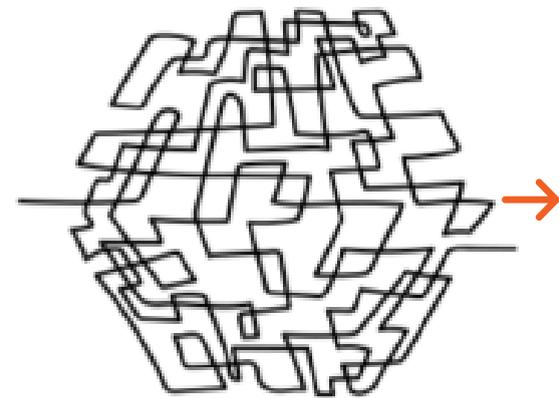
Recovering from
global crisis



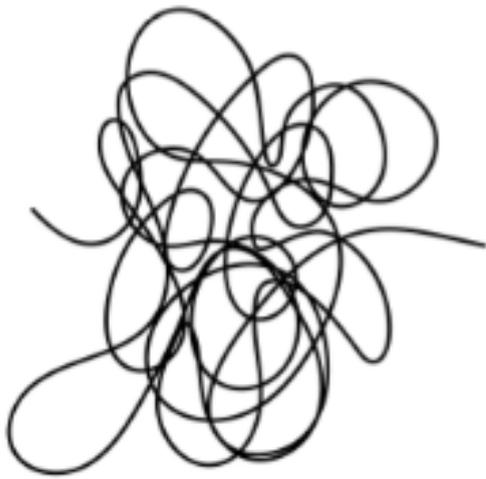
Merger and acquisition
in process



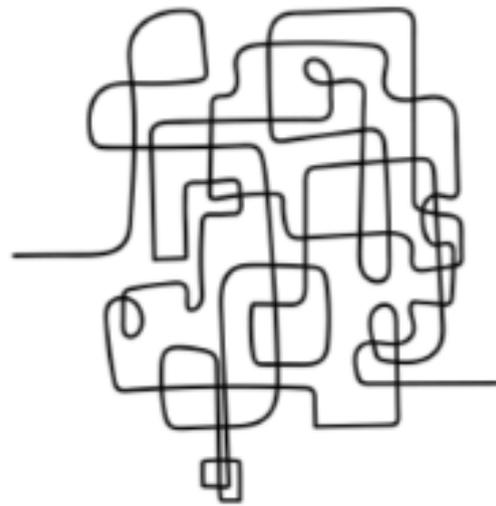
Rewarding senior
leaders too much



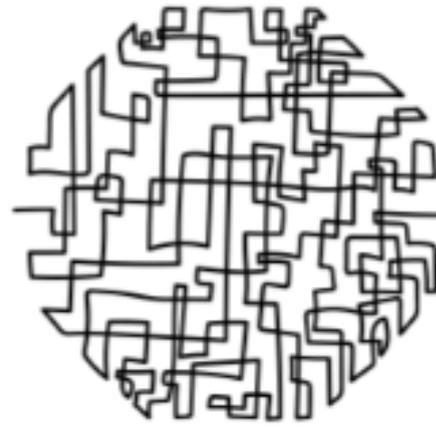
Team friction



Loss of purpose
and lack of
clarity



Lack of connection
to front-line
employees



Comms campaigns
that make
no difference



Senior leaders
lack commercial
understanding

**If left,
chaos can become toxic**

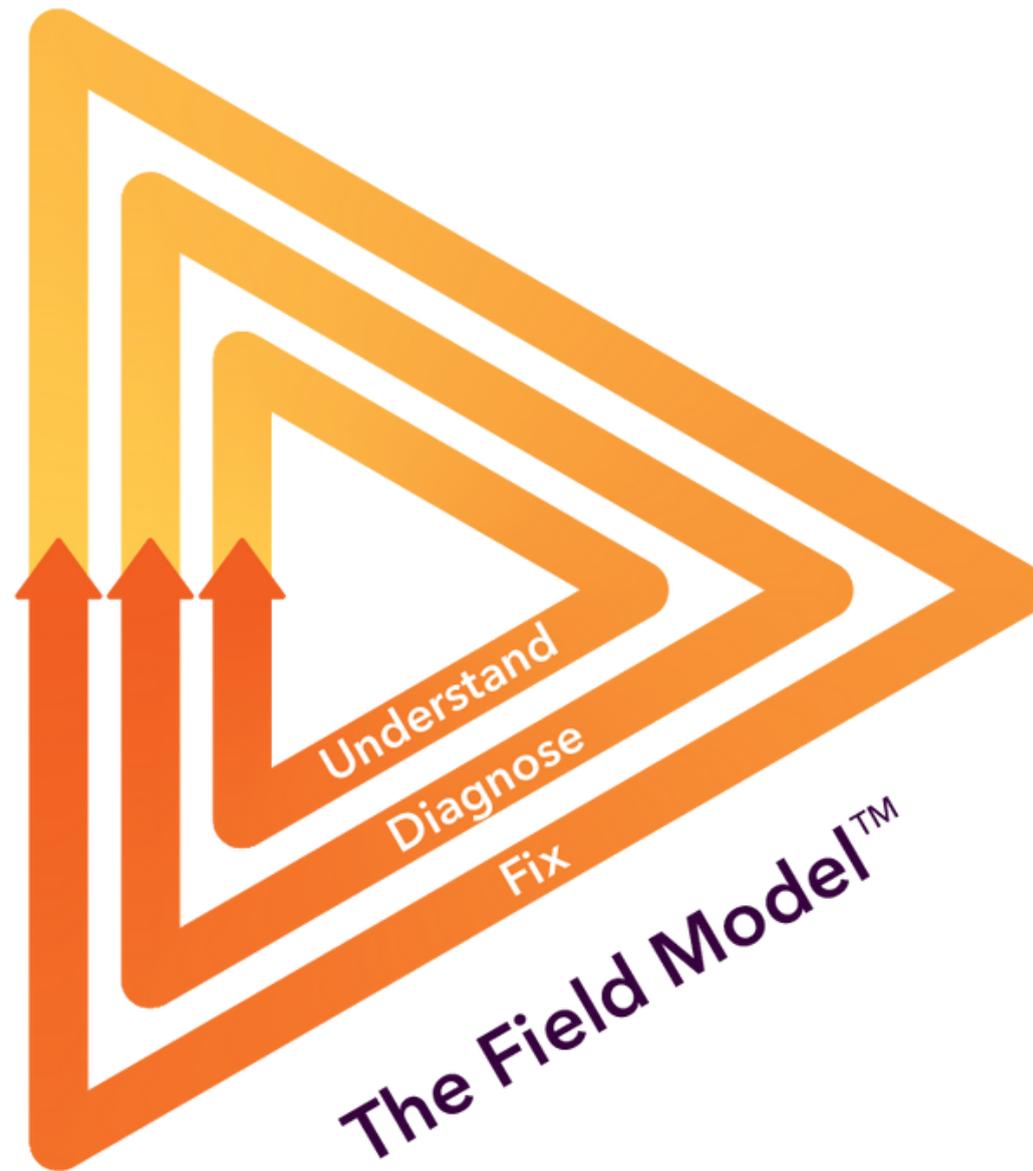


**Redefining
Communications**

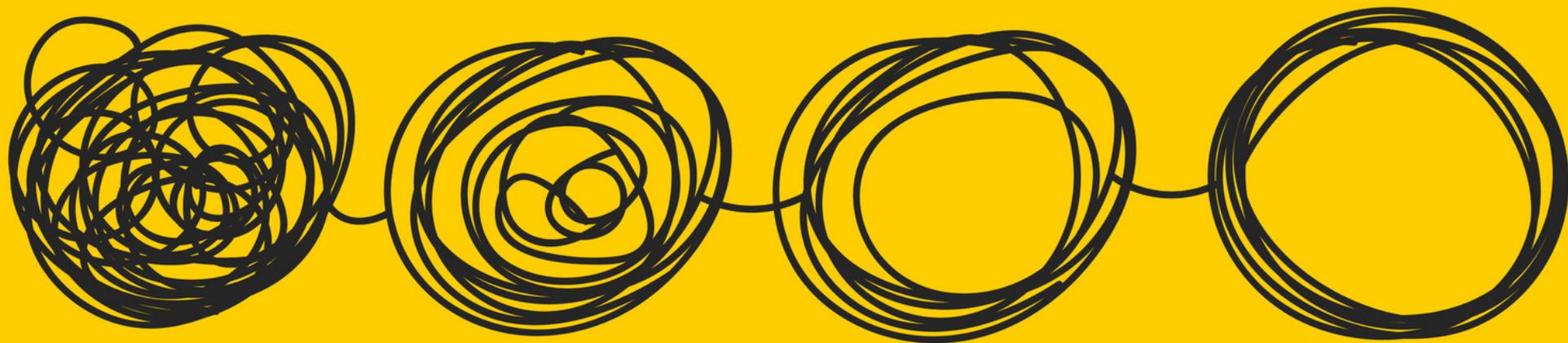
**So, how can you move your
organisation, team or
function from chaos to calm?**



The Field Model



**Redefining
Communications**



Start to unravel
the chaos

By understanding
the symptoms

Diagnosing
the root cause

And fixing issues
for the long-term

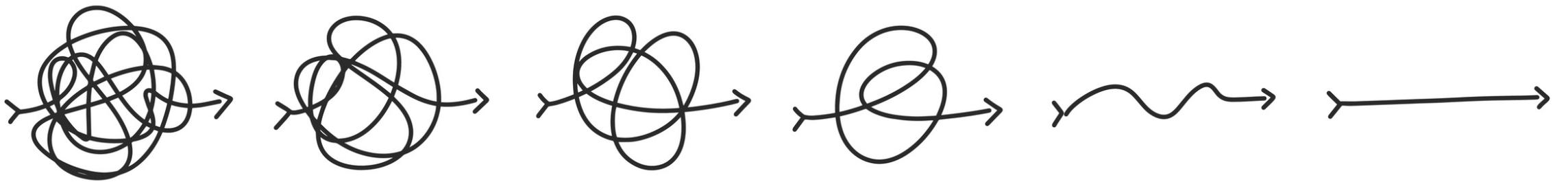
**By focusing on
communication and
relationships**



**Redefining
Communications**

Need help?

**Find out how we can help you
move from chaos to calm**



redefiningcomms.com/the-field-model