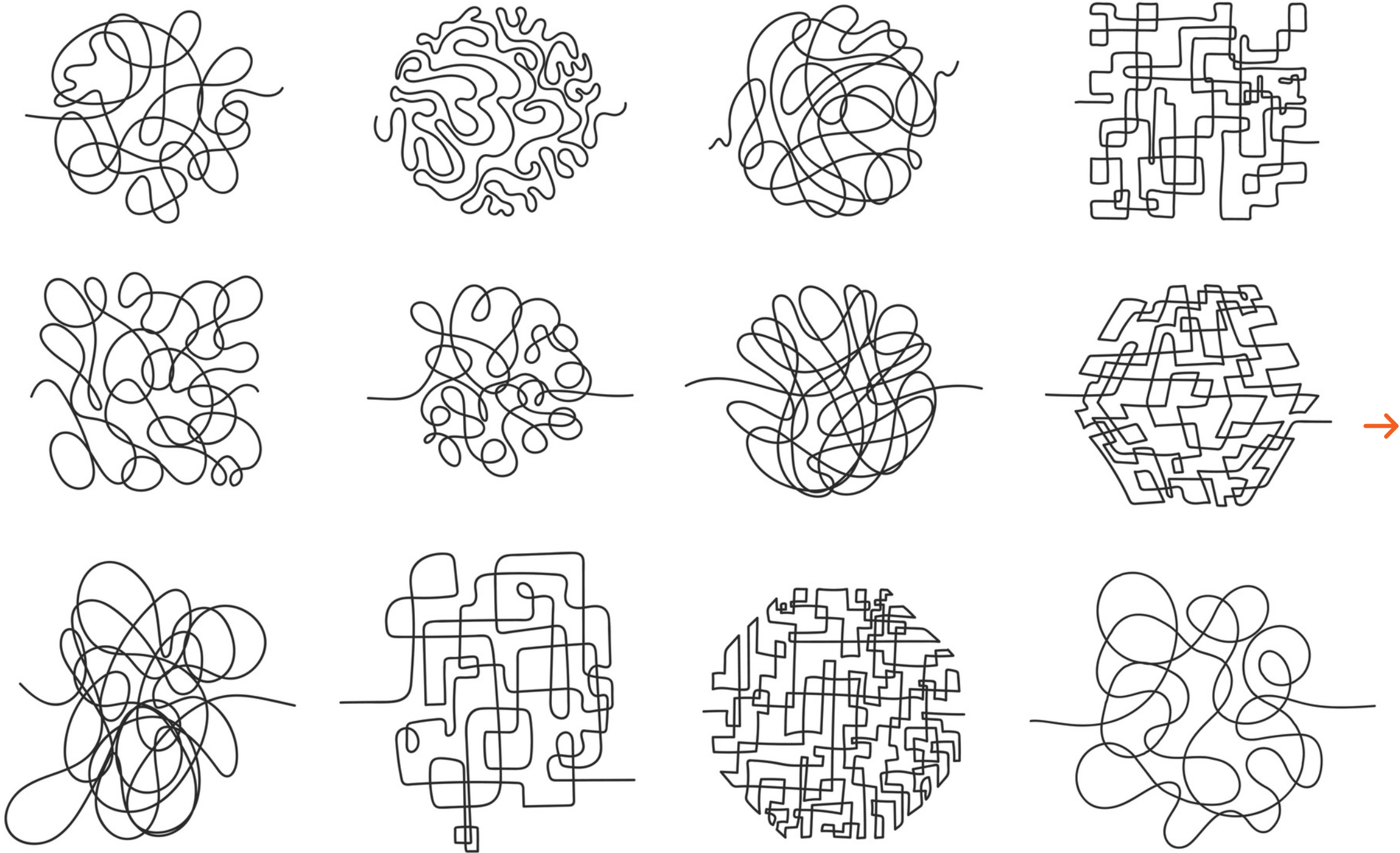


# What is chaos?



**Redefining  
Communications**

# In an organisation it can be a number of things...



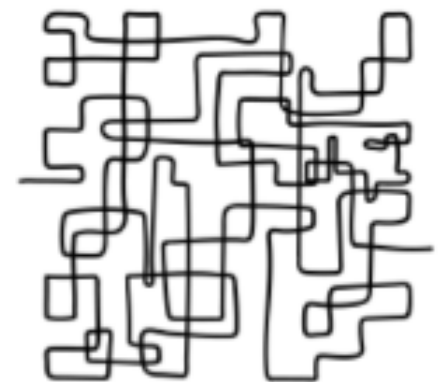
Too much focus  
on financials



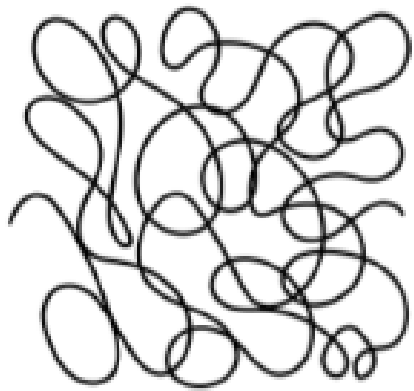
Inability to get  
work done



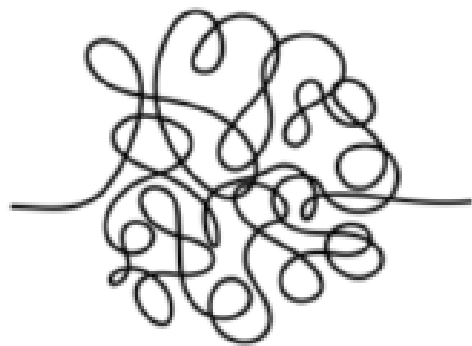
Too many meetings  
and no action



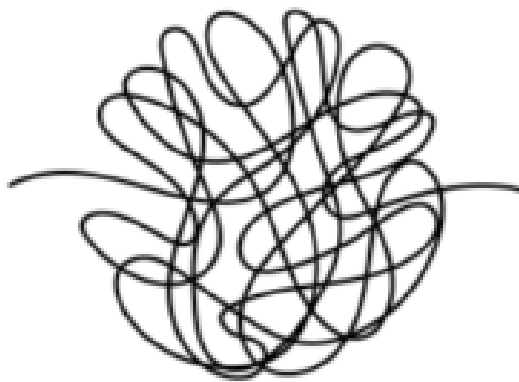
People off on  
stress or sick leave



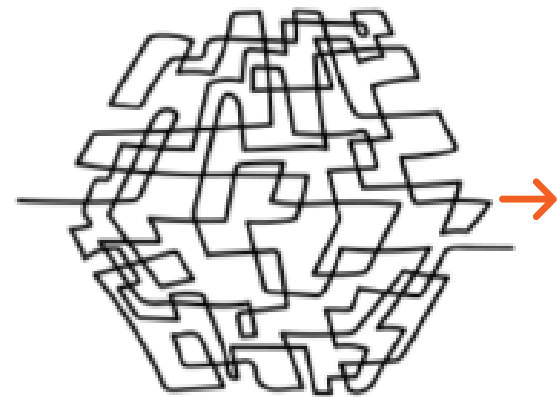
Recovering from  
global crisis



Merger and acquisition  
in process



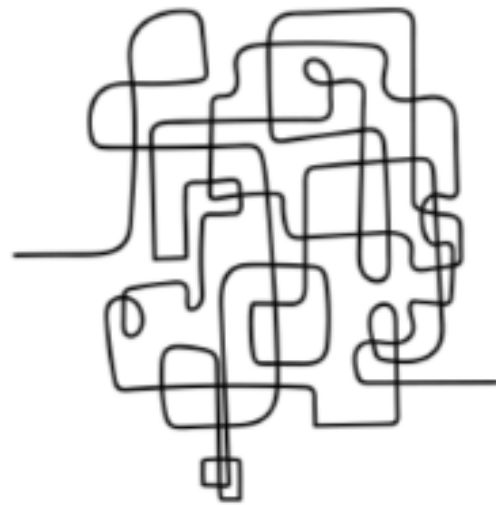
Rewarding senior  
leaders too much



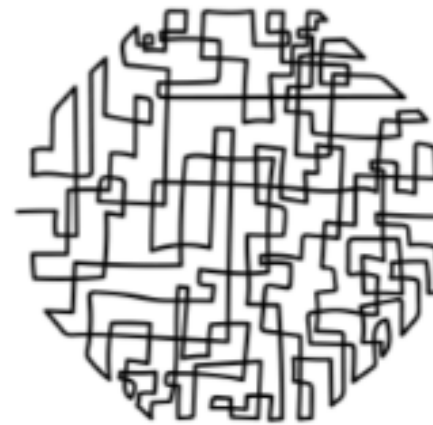
Team friction



Loss of purpose  
and lack of  
clarity



Lack of connection  
to front-line  
employees



Comms campaigns  
that make  
no difference



Senior leaders  
lack commercial  
understanding

**If left,  
chaos can become toxic**



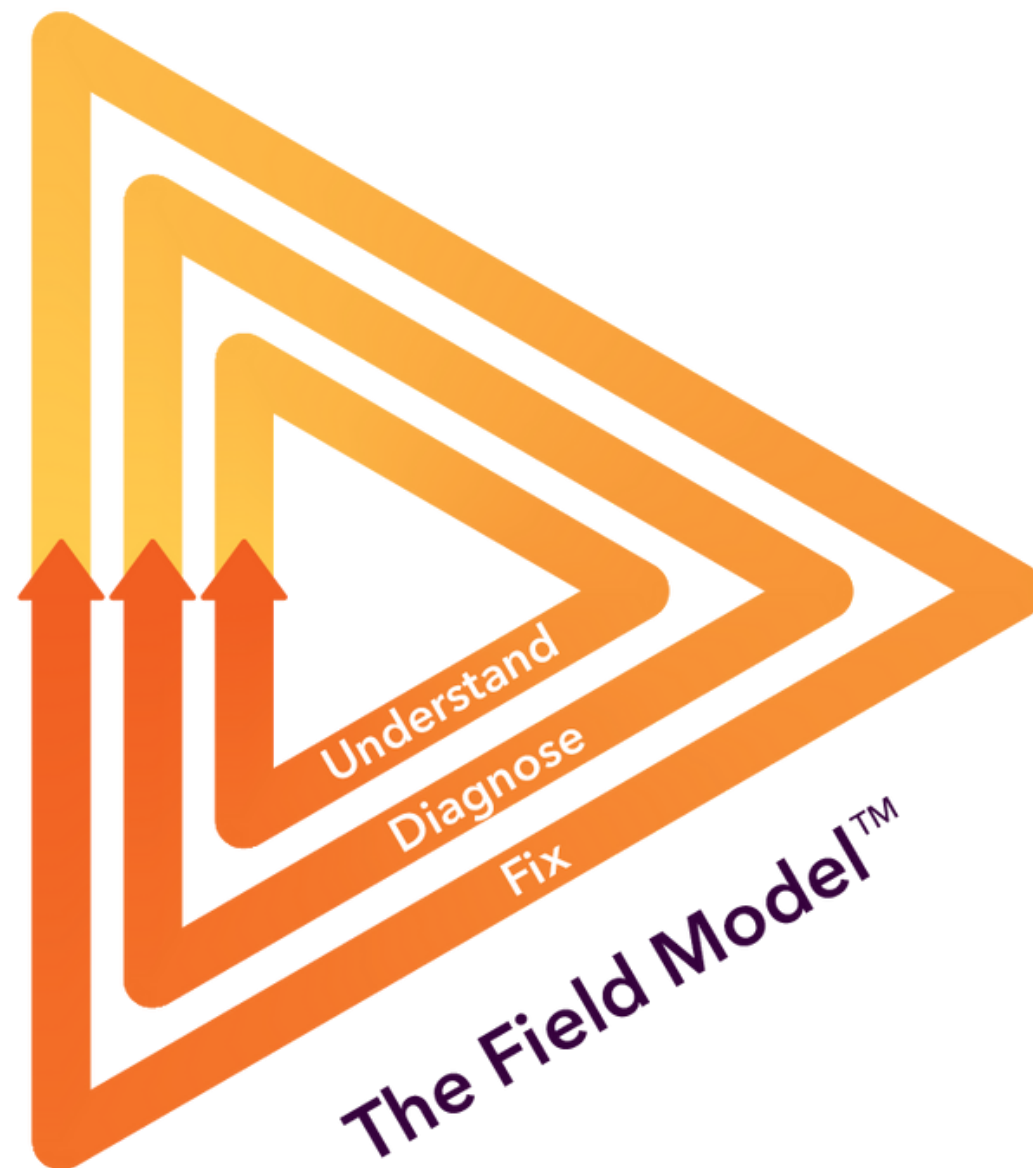
**Redefining  
Communications**

**So, how can you move your  
organisation, team or  
function from chaos to calm?**



**Redefining  
Communications**

# The Field Model



**Redefining  
Communications**





Start to unravel  
the chaos

By understanding  
the symptoms

Diagnosing  
the root cause

And fixing issues  
for the long-term

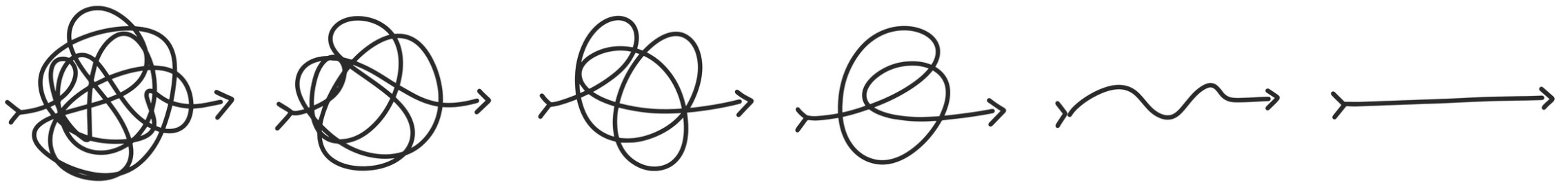


**By focusing on  
communication and  
relationships**



**Redefining  
Communications**

**Need help?**  
**Find out how we can help you**  
**move from chaos to calm**



**[redefiningcomms.com/the-field-model](https://redefiningcomms.com/the-field-model)**