

CHANNEL MATRIX TEMPLATES



Example channel matrix

| | | | | | |
|-----------|---|--|---|--|---|
| CHANNEL | Connections | UK Conference | Huddles | Global Strategy Meeting | Flavour |
| TOOL | Online | Face-to-face | Face-to-face | Face-to-face | Print magazine |
| FREQUENCY | Constant | Annually October | Every month | Annually | Every other month |
| AUDIENCE | All global employees with an email address | Operations; Manager and above Support functions | Support functions | Top 80 colleagues across the globe | All UK and Ireland |
| CONTENT | Corporate news, departmental updates and team communities driving collaboration and best practise. Allows people to share content through the global business | Reward and recognition for teams across the UK Key business updates with involvement in strategy and plans for the following year | Business and general update for 30 mins | Review the strategy for the business, discuss key projects for the business for the year ahead and align global programmes to drive efficiency | Features about people in the business, stories linked to strategy, news in brief about events across the globe, local news for operations |



THANK YOU

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